

Press Release

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FOR IMMEDIATE RELEASE
July 16, 2018

**CAVE RIDGE VINEYARD HOSTS INAUGURAL "ROSÉ ALL DAY VIRGINIA"
BENEFIT FOR BREAST CANCER RESEARCH**

MT. JACKSON, VA, JULY 16, 2018:

Cave Ridge Vineyard will host the first "Rosé All Day Virginia, a Summer Garden Party" from 1 til 4 p.m. on Saturday, July 21. Proceeds will benefit the Virginia Breast Cancer Foundation, a non-profit organization committed to the eradication of breast cancer through education and advocacy.

Professional wine judges from The Atlantic Seaboard Wine Association judged Rosé wines submitted from the participating wineries--Barren Ridge, Bluestone, Cave Ridge, CrossKeys, Flying Fox, Ingleside, Pollak, Rockbridge, and Veritas. Event attendees will vote for their favorites in the "People's Choice" judging and all winners will be announced at the event.

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Attendees will be able to taste the wines from each participating winery paired with food samples from local chefs, restaurants, and farms. The day will include lawn games such as badminton, croquet, giant chess and cornhole, along with a garden hedge photo wall. Music will be provided by DJ Ryan Kersey. Tickled Pink Ribbon Craft will have a booth offering breast cancer awareness gear.

Sponsors are LD&B Insurance and the Mountain Courier.

Tickets are \$30 per person and include a souvenir glass. VIP tickets are \$50 per person and offer preferred parking and seating, exclusive access to the Bubble Decker, an old sightseeing double-decker bus converted to a mobile wine tasting room, and other extras. Tickets may be purchased on the Cave Ridge website, <http://caveridge.com/events/2018/7/21/ros-all-day-virginia> or Facebook event page, <https://www.facebook.com/events/169852827186651/>. There will be limited tickets available at the gate on the day of the event. This is a 21+ event.

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